

Impact Assessment: The Practitioners Program

A full-day, program to design, execute, high quality and credible impact assessments.

DURATION
7 Hours

FEE
INR 80,000

COHORT SIZE
Max 20

WHY THIS PROGRAM

- **Detailed** — A day long intensive program covering quantitative and qualitative methods, sampling, ethics, and international frameworks — everything a practitioner needs to run a credible assessment end to end.
- **Standard-setter led** — Taught by IAAF, the accrediting authority of the IAAF Standard

WHO IT'S FOR

Practitioners seeking competence to prepare credible and quality impact assessments — applying Theory of Change, selecting appropriate methodologies, designing robust data collection approaches, and assessing impact reports against the nine principles of the IAAF Standard.

WHAT YOU'LL Gain

- The ability to apply Theory of Change and Logic Models in real project design.
- Working knowledge of the major international impact assessment frameworks.
- In depth know how of selecting appropriate quantitative and qualitative methods for your context.
- A defensible sampling approach for your next impact study.
- Practical ethical safeguards and responsible data practices, including DPDP considerations.
- The capability to critically review and benchmark impact reports using the IAAF Standard.

SESSION AGENDA

Time	Module	Coverage
09:00 – 09:30	Module 1: Introduction to Impact Assessment	Evolution, definitions, applications, CSR impact assessment in India
09:30 – 10:00	Module 2: IAAF Impact Assessment Standard	Philosophy, accreditation process, detailed overview of the nine principles
10:00 – 11:15	Module 3: Theory of Change and Logic Models (Detailed)	Problem trees, stakeholder mapping, assumptions, pathways to change, causal diagrams, workshop exercise
11:15 – 11:30	Tea Break	
11:30 – 12:15	Module 4: Quantitative Methods	Baseline-Endline, Pre-Post, Difference-in-Differences, Quasi-Experimental methods, RCT
12:15 – 01:00	Module 5: Qualitative Methods	FGDs, KIIs, MSC, Outcome Harvesting, Case Studies, Participatory Rural Appraisal, coding approaches

Time	Module	Coverage
01:00 – 01:45	Lunch	
01:45 – 02:30	Module 6: Sampling Techniques	Probability and non-probability sampling, sample size determination, bias, triangulation
02:30 – 03:00	Module 7: Ethics in Impact Assessment	Consent, confidentiality, child safeguarding, conflict of interest, DPDP considerations, plagiarism
03:00 – 03:15	Tea Break	
03:15 – 04:15	Module 8: International Frameworks	OECD-DAC Criteria, Impact Management Project (IMP), SROI
04:15 – 04:45	Module 9: Reviewing Reports Using the IAAF Standard	Benchmarking reports, scoring, identifying strengths and gaps
04:45 – 05:00	Closing discussion	

Cohorts are capped at 20 participants to keep the session interactive.

Fee: INR 80,000 per batch

Impact Assessment Accreditation Forum (IAAF) — steward of the IAAF Standard