

Impact Assessment: The Awareness Program

A fast-track refresher that creates awareness to social sector practitioners on impact assessment — half-day session.

DURATION
3.5 Hours

FEE
INR 40,000

COHORT SIZE
Max 20

WHO IT'S FOR

Practitioners active in the social sector holding a basic understanding of impact assessment and wanting to bridge their existing practice with internationally accepted approaches and the IAAF Standard.

WHAT YOU'LL WALK AWAY WITH

- A refresher on impact assessment fundamentals.
- Working familiarity with the IAAF Standard and its nine principles.
- A clearer read on Theory of Change and Logic Models and nuances of its application in impact assessment.
- Introduction to the international frameworks shaping the field.
- A deeper understanding of choosing methodologies, sound sampling and ethics practice.

SESSION AGENDA

Time	Module	Coverage
09:00 – 09:20	Module 1: Introduction to Impact Assessment	Evolution of impact measurement, Indian CSR requirements, users of impact reports
09:20 – 09:45	Module 2: Introduction to the IAAF Standard	Purpose of the standard, underlying philosophy, overview of the nine principles
09:45 – 10:15	Module 3: Theory of Change & Logic Models	Problem statements, outcomes, assumptions, pathways to change
10:15 – 10:30	Tea Break	
10:30 – 11:45	Module 4: Introduction to Impact Assessment Methods	Overview of qualitative, quantitative and mixed methods; selecting fit-for-purpose methodologies
11:45 – 12:10	Module 5: Sampling and Ethics	Sampling basics (random, purposive, stratified), informed consent, confidentiality, do-no-harm principles
12:10 – 12:45	Module 6: International Frameworks	OECD-DAC, IMP, SROI
12:45 – 13:00	Module 7: IAAF Benchmarking & Accreditation	Review an impact report against the IAAF principles

Cohorts are capped at 20 participants to keep the session interactive.

Fee: INR 40,000 per batch

